

September 9, 2009

To Whom It May Concern:

Scott Vandehey comes to you with my highest recommendation. I worked closely with Scott from 2007 to late 2009 at Pop Art for clients such as Leatherman, LP, Carrier, and Daimler Trucks.

Scott's an absolute pro when it comes to coding. You will find very few people as driven as Scott to stay at the cutting edge of web design and usability, as well as the code necessary to combine them. That doesn't necessarily mean doing the hardest new technique. Rather it often meant finding the simplest, fastest solution to meet the client's budget.

Scott not only sees the trees, he sees the forest. He proofreads. He questions user stories. He makes suggestions. In short, he is a great teammate. He makes other people around him better. And since he's often caught in between "designers" and "coders," Scott's diplomacy, communications and ability to teach make him an incredibly valuable asset.

I would hire Scott to do ANY job because Scott is brave. In a corporate world where public silence, backroom politicking, and passive aggressive gossiping are often the preferred means for influence, Scott asks tough questions politely and directly. He speaks truth to power. He's not asking to needle someone, he's asking because he wants the company to get better. His intentions are pure.

As a boss, you cannot have enough Scott Vandeheys.

Sincerely,

A handwritten signature in black ink, appearing to read "Thom Schoenborn", with a long horizontal flourish extending to the right.

Thom Schoenborn
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